



**Erica Twitchell, M.B.A.**

Executive Director

---

## **CURRICULUM VITAE**

### **EDUCATION**

**M.B.A., Real Estate Law**, Marylhurst University

**B.A. Educational Ministry and Curriculum Development**, Seattle Pacific University

### **TRAININGS/CERTIFICATIONS**

Council of Parent Attorneys and Advocates Annual Conference/Training Attendee

Visual Perceptual and Learning Training (SUNY)

LGBTQ+ Terminology & Application in Trauma Informed Care

RIISE: Dyslexia 101 (6 hours)

RIISE: Domains of Language for Literacy Instruction (12 hours)

RIISE: Comprehension Connections (18 hours)

RIISE: Literacy Assessments for General and Special Education (6 hours)

RIISE: Structured Literacy in Action (6 hours)

ACES Response: Building a Roadmap to Resilience

Google Workspace for Education

Nurtured Heart Parent Training

RIISE: Written Expression (6 hours)

Mental Health First Aid Training- Youth & Adult

Trauma Response & Crisis Intervention Training

Wilson Reading Systems 3 day Introductory Course (3rd Edition)

WrightsLaw Special Education Advocacy Tactics & Strategies Training Course

SPAN Resource Parent Training (SRP)

Cognitive Connections Executive Function Training

SPAN Special Education Volunteer Advocates Training (SEVA)

*Over 30 hours of training or workshops attending in: sensory processing, executive function, processing speed/working memory, disability, etc.*

### **EXPERIENCE**

**Executive Director**, AdvocacyNJ, Skillman, NJ, 2018-Present

Responsible for marketing, branding, operational, and financial oversight reporting to the board of directors. Overseeing all volunteers, administration, compliance, managerial duties, and any other support needed by organization. Special Education Advocate- Providing guidance in navigating the special education process; Consultation with service providers, CST,

4420 Rt 27, PO Box 155, Kingston NJ 08528-0155

609-358-0904 | [hello@advocacynj.com](mailto:hello@advocacynj.com) | <https://www.advocacynj.com/>

teachers, parents. IEP and/or 504; Meet with students to address literacy and/or executive functioning weaknesses and provide support within their schools. Review, record review, assistance with drafting letters or emails, attendance in meetings or appointments.

**Business Director**, Beyond Communication LLC, Pennington, NJ, 2015-2018

Business Director- Responsible for marketing, branding, operational, and financial oversight; OversAW all human resources, administration, compliance, managerial duties, and any other support needed by owner. Special Education Advocate- Provided guidance in navigating special education process; Consultation with service providers, CST, teachers, parents. IEP and/or 504 Review, record review, assistance with drafting letters or emails, attendance in meetings or appointments.

**Business Consultant, Owner**, Twitchell Consulting, 2008-2018

Clients include photographers, authors, schools, small businesses, therapists, psychiatrists, and religious centers. National NPO- Member Communication & Education Specialist. Educational NPO- Director. International Wholesale Distributor- Sales & Marketing Director.

**HSBC**, Consumer Lending Division, Seattle, WA and Princeton, NJ Offices, 2006-2009

**Kindergarten and First Grade Teacher**, Des Moines Creek Academy, Des Moines, WA, 2003-2005

**VOLUNTEER/PROFESSIONAL AFFILIATIONS**

Member, Council of Parent Attorneys and Advocates

Member, National Association for Professional Special Education Advocates

Member, Professional, Premier Counsel for Exceptional Children