

## **Erica L. Twitchell, M.B.A.**

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609-358-0914

### **CERTIFICATIONS AND TRAININGS**

WrightsLaw Special Education Advocacy Tactics & Strategies Training Course 2017  
SPAN Resource Parent Training (SRP) 2017  
SPAN Special Education Volunteer Advocates Training (SEVA) 2017  
Wilson Reading Systems 3 day Introductory Course (3rd Edition) 2018  
Council of Parent Attorneys and Advocates Annual Conference/Training Attendee 2019, 2021  
Visual Perceptual and Learning Training (SUNY) 2021  
LGBTQ+ Terminology & Application in Trauma Informed Care 2021  
ACES Response: Building a Roadmap to Resilience 2020  
Google Workspace for Education 2020  
RIISE: Dyslexia 101 (6 hours) 2021  
RIISE: Domains of Language for Literacy Instruction (12 hours) 2021  
RIISE: Comprehension Connections (18 hours) 2021  
RIISE: Literacy Assessments for General and Special Education (6 hours) 2021  
RIISE: Structured Literacy in Action (6 hours) 2021  
RIISE: Written Expression (6 hours) 2021

### **PROFESSIONAL AFFILIATIONS**

Member- Council of Parent Attorneys and Advocates Member  
Member- National Association for Professional Special Education Advocates Member

### **EDUCATION**

Master of Business Administration, Real Estate Law (*Summa Cum Laude*)  
Marylhurst University, Marylhurst, OR  
Bachelor of Arts, Educational Ministry and Curriculum Development  
Seattle Pacific University, Seattle, WA

### **PROFESSIONAL EXPERIENCE**

**AdvocacyNJ, New Jersey**

2018-Present

*Executive Director*

- Responsible for marketing, branding, operational, and financial oversight reporting to board of directors. Overseeing all volunteers, administration, compliance, managerial duties, and any other support needed by organization

- Special Education Advocate- Providing guidance in navigating special education process; Consultation with service providers, CST, teachers, parents. IEP and/or 504
- Review, record review, assistance with drafting letters or emails, attendance in meetings or appointments

**Beyond Communication LLC, Pennington, NJ**

2015-2018

*Business Director*

- Business Director- Responsible for marketing, branding, operational, and financial oversight; OversAW all human resources, administration, compliance, managerial duties, and any other support needed by owner.
- Special Education Advocate- Provided guidance in navigating special education process; Consultation with service providers, CST, teachers, parents
  - IEP and/or 504 Review, record review, assistance with drafting letters or emails, attendance in meetings or appointments

**Twitchell Consulting**

2008-2018

*Business Consultant, Owner*

- Clients include photographers, authors, schools, small businesses, therapists, psychiatrists, and religious centers
- National NPO- Member Communication & Education Specialist
- Educational NPO- Director
- International Wholesale Distributor- Sales & Marketing Director

**HSBC, Seattle and Princeton Office**

2006-2009

*Consumer Lending Division*

**Des Moines Creek Academy, Des Moines, WA**

2003-2005

*Kindergarten and First Grade Teacher*